



# PEAK Your Marketing Knowledge

MAY 26-29 | DENVER

## **Be part of the exclusive club of exhibitors**

There are only 29 spots available as we put you shoulder-to-shoulder, face-to-face, and business card-to-business card—with some of the credit union industry’s finest marketers. Between expanded exhibit times, group networking, special sponsorship opportunities, after-hours activities and our awards celebration, you’ll be begging for some “alone time” by the end of the week!

## **Where do I sign up?**

Register as a MAC exhibitor and choose your booth from the floor plan included in this packet. And remember — it’s first come, first served!

Along with your booth, you’ll receive an all-access pass to the conference. Want to add additional staff? No problem. The cost is \$299 per additional staff member.

**CLICK HERE  
AND SIGN UP  
NOW!**

## WHAT ELSE IS INCLUDED?

We thought you'd never ask! How about this...

- **Your logo** will be on rotation in the main ballroom for everyone to see all week. We'll also include it on the MAC website and our MAC 2020 Conference app.
- **Highly-classified information.** And by classified we mean attendee names and email addresses in alphabetical order.
- **Your marketing material placed in our handbag.** You'll get to put one marketing piece in a stylish bag that attendees will receive.
- **Networking...Networking...and more networking opportunities** than we believe you'll find at any other conference in the universe. Over 10 hours of official, focused time with attendees.

## WHAT ABOUT SPONSORSHIP?

We've created some additional opportunities in all shapes and sizes to help you make long-lasting impressions on attendees, give them additional incentive to call you, or just be remembered as some really cool people that are stuck in their brain like that karaoke tune you were singing at the MAC awards after-party!

Not sure what to sponsor? Contact us about doing something that you've always wanted to do at a conference but were afraid to ask. We are always happy to build custom packages.

### Opening Workshop - \$3,199

This is a two hour workshop on a topic that takes a little more time to dive into than one of our shorter sessions. Sponsors receive recognition on signage and the opportunity to speak at the beginning of the workshop.

### Opening Reception - \$3,499 (2 available)

Each year we try to do something fun, exciting and outside of the box for our opening reception, this year we're taking you back out to the ball game. Join us for a fun event at Coors Field as the Colorado Rockies take on the LA Dodgers! What better way to get to know the attendees.

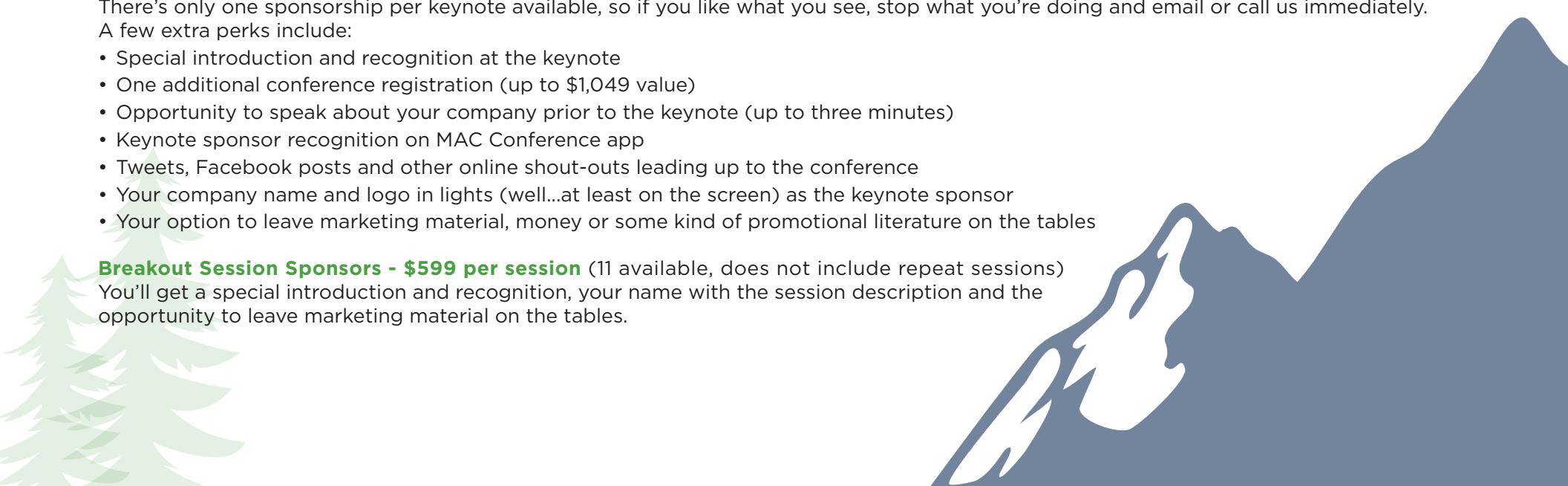
### Keynote Address - \$3,199 (2 available)

There's only one sponsorship per keynote available, so if you like what you see, stop what you're doing and email or call us immediately. A few extra perks include:

- Special introduction and recognition at the keynote
- One additional conference registration (up to \$1,049 value)
- Opportunity to speak about your company prior to the keynote (up to three minutes)
- Keynote sponsor recognition on MAC Conference app
- Tweets, Facebook posts and other online shout-outs leading up to the conference
- Your company name and logo in lights (well...at least on the screen) as the keynote sponsor
- Your option to leave marketing material, money or some kind of promotional literature on the tables

### Breakout Session Sponsors - \$599 per session (11 available, does not include repeat sessions)

You'll get a special introduction and recognition, your name with the session description and the opportunity to leave marketing material on the tables.



**Phone app - \$1,799** (2 available)

Imagine your brand message downloaded to attendee's mobile device. And every time they launch the MAC Conference app to check their schedules, there you'll be.

**Lanyards - \$999+ lanyards supplied by you**

It's your brand - as a fashion statement! After all, every attendee will wear your company's name around their neck all week.

**Attendee backpacks/bags - \$1,399 + bags supplied by you, approved by us**

You supply the bags with your logo on them (as well as the MAC approved MAC 2020 logo of course), and we'll supply the attendees! They'll need something to put all the good stuff in from this conference right? And you might as well have your name on the outside of that bag they're going to be carrying around.

**Booth Crawl! - \$599 — and there are only 10 available**

If you've been part of this in the past, you know what an awesome success it has been. Sponsor a "beverage" bucket (or two) at your booth and you'll have attendees flocking to you like a mouse to cheese.

**Breakfast - \$1,599** (2 available)

Signage in the breakfast space.

**Lunch - \$1,599** (2 available)

Signage in the lunch space.

**MAC Awards After-Party - \$3,199**

Heads are exploding...awards are being kissed and cuddled...and it's time to party! This exclusive after-party sponsorship includes your name up on the big screen as we wind down the awards ceremony and begin the celebration. Signs with your logo to guide attendees into the party, as well as inside too! This... will be the place to be Thursday evening.

**WHO ATTENDS?**

SVPs, VPs AND AVPs OF MARKETING, MARKETING MANAGERS, DIGITAL STRATEGISTS, WEB & ONLINE MANAGERS, VP RETAIL EXPERIENCE, VP BUSINESS DEVELOPMENT, CULTURE MANAGEMENT

**REGISTER NOW**

It's as easy as clicking right here!

**Want more information on the MAC 2020 Conference?**

Check out our website at [www.macnetwork.org](http://www.macnetwork.org),  
or email us at [info@macnetwork.org](mailto:info@macnetwork.org)

**SEE YOU IN DENVER!**



# EXHIBITOR FLOOR PLAN

